## **ADVERTISING MANAGER**

## (FOR TAMIL PUBLICATIONS)

We are looking for a highly motivated professional who can meet and exceed advertising targets in our Tamil publications and contribute to the overall company advertising sales strategy.

## **SUCCESSFUL CANDIDATES SHOULD POSSESS;**

- At least 4 years experience in newspaper/magazine or electronic advertising primarily in a Tamil publication with an exceptionally strong background in Tamil Language focused advertising.
- Be familiar with the requirements of advertising agencies and able to work with the tight deadlines of Newspapers.
- Should have a strong network and linkages to the Central,
  Northern and Eastern Provinces of the island.
- Be highly motivated and able to meet and exceed monthly/quarterly advertising targets.
- Be fluent in Tamil and competent in English.

Age Limit : Between 35-40

Salary : Competitive & commission package

If you are interested, please send your CV within seven days with names and contact details of two non-related referees to the under-mentioned-address stating the position on the top left hand corner of the envelope or e-mail to the under-mentioned e-mail address:



Deputy General Manager/Human Capital

The Associated Newspapers of Ceylon Limited

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